

Cardiff & Vale Health Charity - Arts for Health and Wellbeing

Communications Guidelines for Artists and Collaborators

This document provides some information, as well as hints and tips, to bear in mind when talking about your involvement with a project for the Arts for Health and Wellbeing Team to ensure that communications receive maximum engagement.

We ask that you do not publically announce the project, prior to it being published on the Arts for Health and Wellbeing Website (www.cardiffandvale.art), unless agreed otherwise.

Useful Terms

Here is a brief explanation to clarify the correct terminology to use when discussing our work.

The Arts for Health and Wellbeing Programme is an appeal at **Cardiff & Vale Health Charity** – the official charity of **Cardiff and Vale University Health Board**. The main exhibition space at **University Hospital Llandough** is called **The Hearth Gallery**, the smaller exhibition spaces are called **The Plaza Exhibition** and **The Corridor Exhibition**. There is also an exhibition space at **Barry Hospital**. All exhibitions are managed by **The Arts for Health and Wellbeing Team**.

Please contact us if:

You have any press or media contact regarding the project

You are nominated for an award

You are planning a campaign or announcement regarding your project

You are welcome to contact us with any questions or drafts of communications regarding your project by emailing Arts and Business Intern, Bex Betton on bex.betton@wales.nhs.uk

Tags

We encourage you to promote your involvement with the Arts for Health and Wellbeing Programme on social media, please like and share our posts regarding your project and if you are posting on your own social media channels, please tag us using the details below:

Twitter: @CavuhbArts

Facebook: @CAVUHBarts

Instagram: @thehearthgallery

Welsh Language

We really appreciate communications made in both English and Welsh.

Logos

Where necessary, please include both the Cardiff & Vale Health Charity logo, as well as the Arts for Health and Wellbeing logo. If you are exhibiting in the Hearth Gallery, please also include either the Hearth Gallery logo or the Virtual Gallery logo.

All logos can be found here.



Oriel Yr Aelwyd
HEARTH GALLERY



Oriel Yr Aelwyd
HEARTH GALLERY
virtual